



PAY PER CLICK MANAGEMENT

THE MARKETING COMPANY

- Campaign Setup
 - Google Merchant Centre
 - Keyword Research
 - Advert Graphics
 - Text Selection
- Google Analytics
 - Re-marketing
 - Text Ads | Display Ads | Banner Ads
 - Dynamic Keyword Ads
 - Conversion Tracking

AD SPEND BELOW
< R15 000

R1200 Setup Fee
15% on Monthly Ad Spend

R1500 Landing Page Design
(optional)

AD SPEND BETWEEN
R25 000 – R35 000

No Setup Fee
12% on Monthly Ad Spend
Landing Page Design Included

AD SPEND BETWEEN
R15 000 – R25 000

R1200 Setup Fee
13% on Monthly Ad Spend

R1500 Landing Page Design
(optional)

AD SPEND ABOVE
> R35 000

No Setup Fee
10% on Monthly Ad Spend
Landing Page Design Included